

Health 2.0 NOLA & Team Gleason Present “Cheers for Charity” Benefit April 24th to Promote Healthcare Tech Innovation in New Orleans

New Orleans, LA -- Health 2.0 New Orleans and Team Gleason are collaborating to promote their common interest in solving healthcare challenges through new technologies and entrepreneurship. To celebrate their collaboration, the two organizations will host a fundraiser at the Rusty Nail on Thursday, April 24th from 4pm to 8pm.

“We’re truly excited about working with Steve and Team Gleason because they share so many of the same goals Health 2.0 has in terms of empowering patients and improving lives through new technologies and innovations,” says Rahlyn Gossen, co-founder of Health 2.0 NOLA. “Health 2.0 is about identifying technical innovation in healthcare and supporting the entrepreneurial journey from idea stage to reality, ultimately generating positive outcomes and improvement.”



"I've often said that until there is a medical cure for ALS, technology is that cure. Not only can technology be life sustaining, but it can also empower patients to live fully, having a valuable and positive impact on the world," says Steve Gleason.

Health 2.0 New Orleans is a nonprofit organization that connects healthcare professionals, technology developers, entrepreneurs, and investors through a series of local events focused on emerging trends and solutions in all aspects of the healthcare system.

Team Gleason was started by former Saints player Steve Gleason, and his family and friends, to provide individuals with neuromuscular diseases or injuries with cutting edge technology, equipment, and services.

About “Cheers for Charity” benefit on Thursday, April 24th at the Rusty Nail

Both Health 2.0 New Orleans and Team Gleason will host the [“Cheers for Charity” fundraiser at the Rusty Nail](#), 1100 Constance Street, from 4pm to 8pm. Tickets for the event may be purchased for \$20 online or \$30 at the door. Admission includes food, beverage, entertainment, and opportunities to hear from healthcare technology experts and local leadership from Health 2.0 and Team Gleason. All proceeds will benefit The Gleason Initiative Foundation.

The Gleason Initiative Foundation helps individuals with neuromuscular diseases with new technologies; raises public awareness by documenting extraordinary life adventures for individuals with muscular diseases or injuries; and creates a global conversation about ALS to ultimately find solutions and an end to the disease. For more info: www.teamgleason.org

For event details and ticketing: <https://health2nola-gleason.eventbrite.com>

For more info on Health 2.0 New Orleans: www.health2nola.com | hello@health2nola.com

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